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## At the Water Cooler

### Cafe quality control: Time for a TOGA party?

A new restaurant chain called Calistoga Bakery Cafe is just getting off the ground, but Louisville businessman **John Schnatter** already has a quality-control slogan for the company.

The battle cry, TOGA, comes from the last four letters of Calistoga. It stands for Teamwork, Operators, Greatness and Attitude. The founder and chairman of Louisville-based Papa John's International recently invested in the Florida-based cafe company.

"Everything starts with that customer," he said.